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New Orchard Road
Armonk, New York 10504



3. Nature of conveyance:

X Assignment

Execution Date: January 25, 2001

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is January 26, 2001

A. Patent Application No. (s)

B. Patent No. (s)

09/772261

5. Name and address of party to whom correspondence concerning document should be mailed:

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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

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09-0465

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9. Statement and signature.

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01/29/01
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BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:
SMITH, GORDON JAMES

DOC DATE: 01/25/2001

ASSIGNEE:
INTERNATIONAL BUSINESS MACHINES
CORPORATION
NEW ORCHARD ROAD
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SERIAL NUMBER: 09772261
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FILING DATE: 01/29/2001
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A S S I G N M E N T

Whereas, I,

(1) Gordon James Smith
County of Olmsted

of Rochester,
and State of Minnesota,

have invented certain improvements in

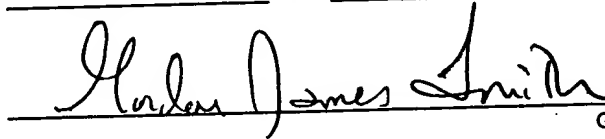
SYSTEM AND METHOD FOR AUTOMATICALLY ADJUSTING
MERCHANDISE PRICING AT A SERVICE-ORIENTED USER
INTERFACE TERMINAL BASED UPON THE QUANTITY OF
USERS PRESENT AT THE TERMINAL

and executed, respectively, a United States patent application therefor on
(Date Inventors Signed Declaration) (1) January 25, 2001.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of
New York, having a place of business at Armonk, New York 10504, (hereinafter
called IBM), desires to acquire the entire right, title and interest in the
said application and invention, and to any United States and foreign patents
to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby
acknowledged, I, the above named, hereby sell, assign, and transfer to IBM,
its successors and assigns, the entire right, title and interest in the said
application and invention therein disclosed for the United States and foreign
countries, and all rights of priority resulting from the filing of said United
States application, and I request the Commissioner of Patents to issue any
Letters Patent granted upon the invention set forth in said application to
IBM, its successors and assigns; and I hereby agree that IBM may apply for
foreign Letters Patent on said invention and I will execute all papers
necessary in connection with the United States and foreign applications when
called upon to do so by IBM.

(1) Signed at Rochester, MN on 1/25, 2001.



Gordon James Smith